

The 100.

Market Updates for 100 Twin Cities Communities

A free research tool from the North Metro REALTORS® Association

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North Metro REALTORS® Association

River Falls

Pierce County, WI

July

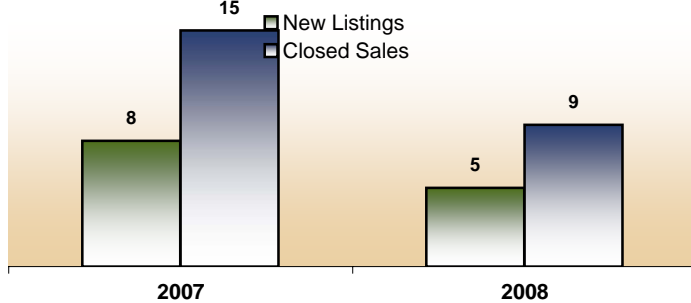
Year to Date

	2007	2008	Change	2007	2008	Change
New Listings	8	5	- 37.5%	108	111	+ 2.8%
Closed Sales	15	9	- 40.0%	48	41	- 14.6%
Average Sales Price	\$191,411	\$219,144	+ 14.5%	\$182,897	\$208,704	+ 14.1%
Percent of Original List Price Received at Sale*	91.8%	94.6%	+ 3.1%	94.1%	93.0%	- 1.2%
Average Days on Market Until Sale**	88	141	+ 60.1%	130	156	+ 19.8%
Single-Family Detached Inventory	40	28	- 30.0%	--	--	--
Townhouse-Condo Inventory	24	32	+ 33.3%	--	--	--

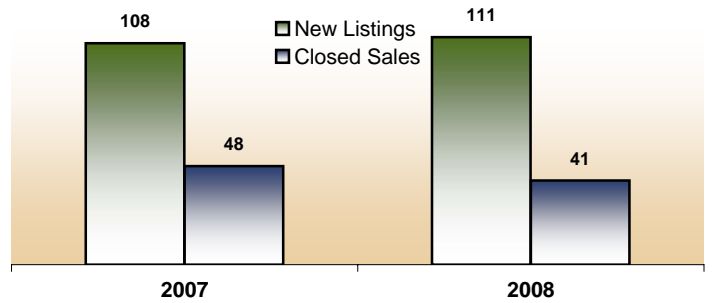
*Does not account for list prices from any previous listing contracts

**City market time figures were first available in August 2006, accounts for previous listing contracts

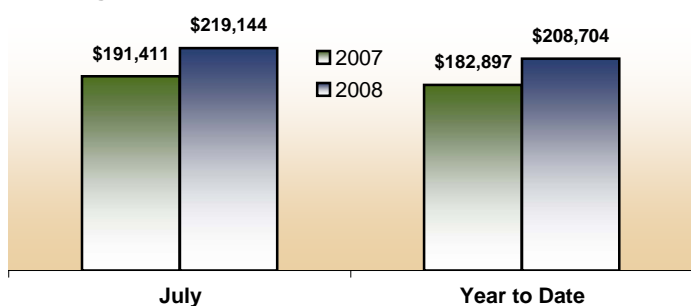
Activity—Most Recent Month



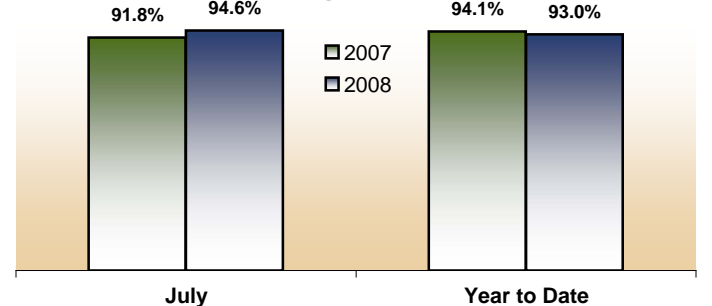
Activity—Year to Date



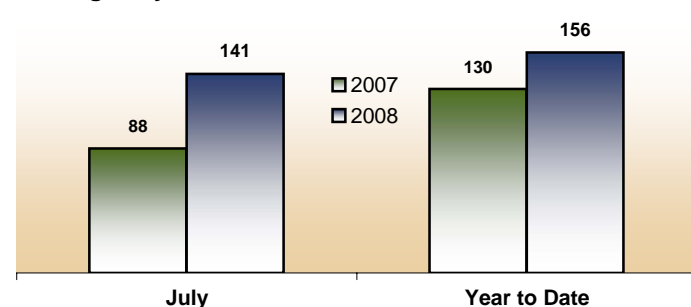
Average Sales Price



Ratio of Sales Price to Original List Price



Average Days on Market Until Sale



Inventory of Homes for Sale



Some of the figures referenced in this report are for only one month worth of activity. As such, they can sometimes look extreme due to the small sample size involved. For broader historical market information, please feel free to contact us.